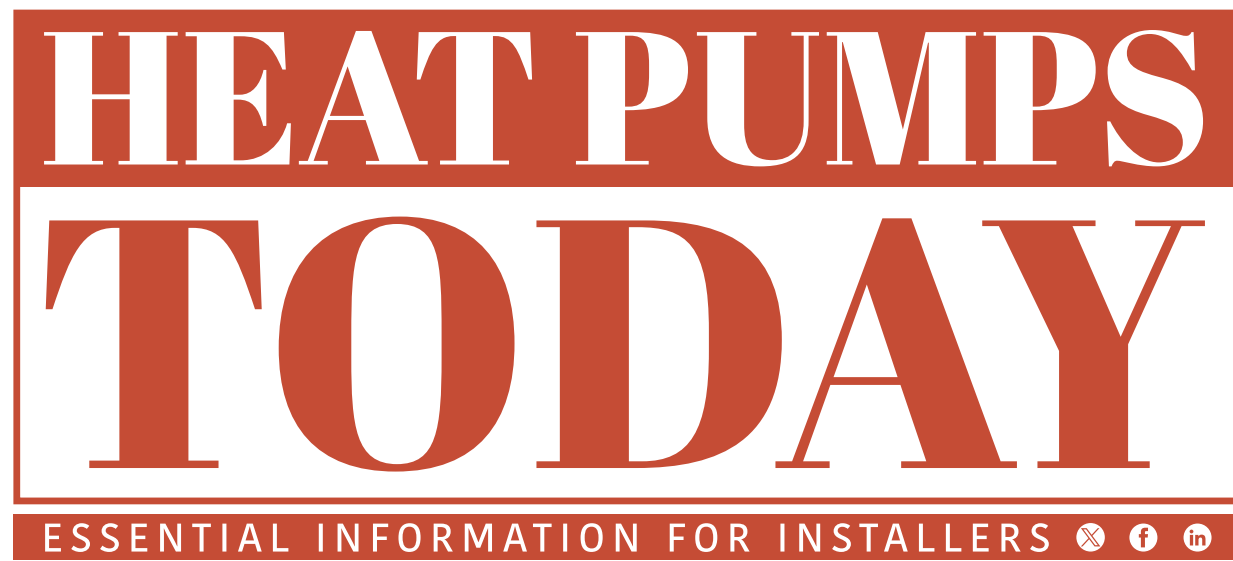


SO MUCH MORE THAN A MAGAZINE...



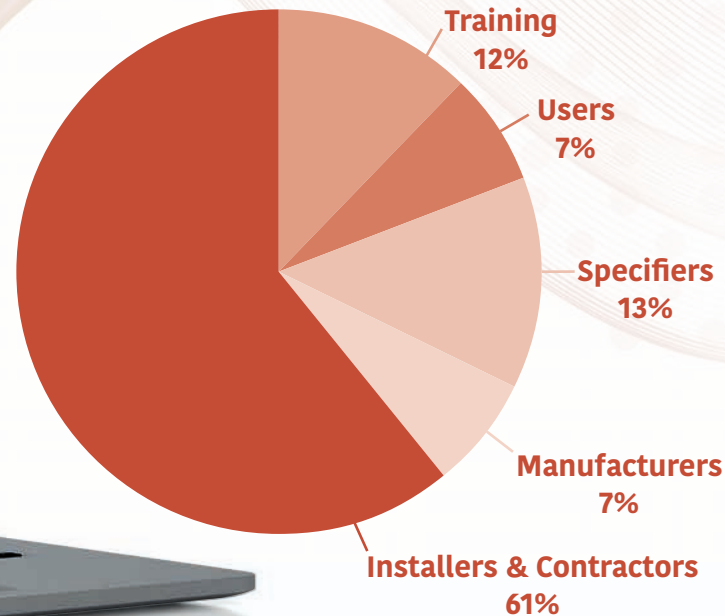
WWW.ACRJOURNAL.UK/HEAT-PUMPS

ABOUT US

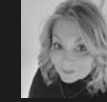
Heat Pumps Today provides the broadest reach to those in the industry whether reading in print, or digitally. Heat Pumps Today is a familiar and trusted media brand in the industry. We provide interesting and informative news, features and help for heat pump professionals.



OUR AUDIENCE IS YOUR AUDIENCE



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CHANNELS

AWARDS



MAGAZINE



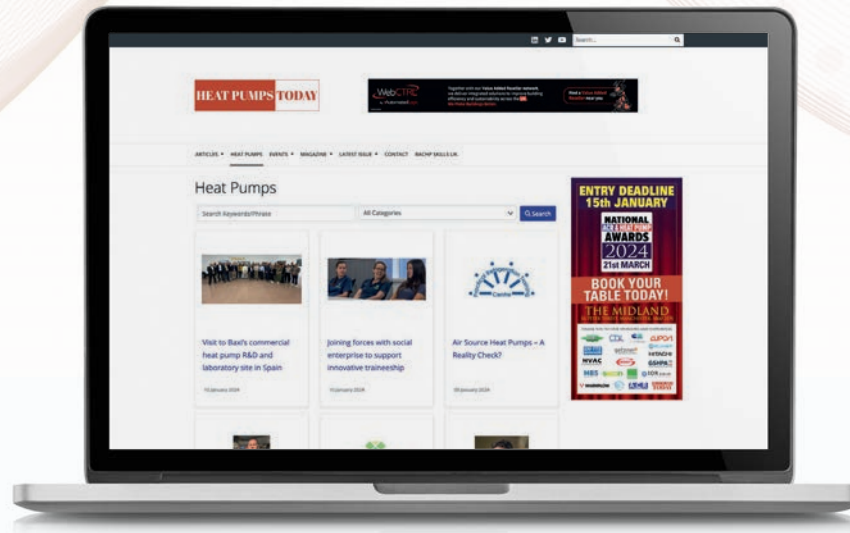
EVENT



E-NEWS LETTER



WEBSITE



SOCIAL



PRINT DETAILS

PRINT DETAILS

HEAT PUMPS
TODAY

NATIONAL
REFRIGERATION
AWARDS
2023

DATE FOR
YOUR DIARY
22nd JUNE 2023
THE MIDLANDS
HOTEL

CDL
Cool Designs Ltd

TOSHIBA Carrier CIAT FUJITSU

20
www.cdwltd.info

Raising the standards in Air Conditioning Distribution

CPD BESA REFCOM

www.acrjournal.uk/heat-pumps

Cover page
208w x 188h

THE INTERNET OF THINGS?

Get tech, for success

By Gail Thomas, Icons Renewable Training Provider, CIBIC

Gail Thomas

half page (vertical)
92w x 275h

half page (horizontal)
190w x 133h

quarter
page
(vertical)
92w x 133h

quarter
page (horizontal)
190w x 61h

CASE STUDIES

Batchelor makes splash with pool project

Batchelor Air Conditioning and Refrigeration has completed a project which sees two high efficiency split-system heat pumps configured to heat a swimming pool, provide hot water and underfloor heating for the changing rooms.

The batonmaker's requirement for three separate flows from the system required a number of special design features, which is now defining significant financial and performance benefits to its clients.

Batchelor electrically operated an oversized existing central plant refrigerant R410a, supply the water to the pool and water heat exchanger, which is hot water for the pool and water. The water heat exchanger is a split heat pump, with the refrigerant gases connecting the flow to an underfloor heating system.

The batonmaker has indicated that "having systems in many components. Batchelor were the most helpful and proactive at meeting our needs."

www.acrjournal.uk/heat-pumps

TRAINING

The case for the Hydrosplit Heat Pump

Youness' Product Manager Hugh Brown takes a look at why hydrosplit heat pumps are now considered to be the UK heat pump of choice, most in terms of their ability to change.

Hugh Brown

whole page
190w x 277h

whole page with bleed
216w x 303h

PUBLICATION SCHEDULE

Issue	Advert booking deadline	Advert copy deadline	Insert Deadline	Mail out
Feb/Mar26	29 Jan26	5 Feb26	17 Feb26	27 Feb26
Apr	13 Mar	20 Mar	1 Apr	13 Apr
May	17 Apr	24 Apr	6 May	13 May
June	21 May	28 May	9 June	16 Jun
Jul/Aug	9 Jul	16 Jul	28 July	4 Aug
Sep	21 Aug	28 Aug	10 Sept	17 Sep
Oct	7 Sep	18 Sep	28 Sep	5 Oct
Nov	16 Oct	23 Oct	5 Nov	12 Nov
Dec/Jan26	10 Nov	17 Nov	30Nov	7 Dec

*dates subject to change

PUBLICATION RATES

Size	1 insertion	3 insertions	6 insertions
Double Page Spread	£2000	£1950	£1900
Full Page	£1200	£1150	£1100
Half Page	£675	£650	£625
Quarter Page	£395	£385	£375

FEATURE LIST

Feb/March	Ground Source Heat Pumps
April	Air Source Heat Pumps
May	Batteries/Storage
June	Installer Show feature
July/August	Training
September	Underfloor Heating
October	Water Source Heat Pumps
November	Software/controls
December/January	Tools and accessories

DIGITAL DETAILS

With our expert advertising, campaign and marketing teams we are here to work closely with you to ensure you receive the best possible combination of options to suit your strategy.

SOCIAL MEDIA
10k+ subscribers

SOCIAL MEDIA
POST ACROSS ALL
PLATFORMS...

£150 plus VAT

WEBSITE
7k+ a month

THE TOP
THREE OPTIONS...

- **Leaderboard (728 x 90px)**
- **MPU advertising (300 x 250px)**
with through-site branding
- **Sponsored content**
giving the opportunity to fully engage our audience

EMAIL DATABASE
5k+ each

ENGAGE WITH
OUR TARGETED
AUDIENCE...

- **Dedicated partners email**
- **Newsletter promo banner**
securing the top advertising slot for your brand
- **Newsletter content slot**
giving you a dedicated space to get your message across

PUBLICATION RATES

Position	1 month	3 months	6 months
Top Banner	£378	£350	£325
MPU (Button)	£250	£225	£200
Enewsletter Banner	£378	£350	£325
Enewsletter MPU	£250	£225	£200
Solus Eshot	£925	£900	£880



AWARDS & EVENTS

**NATIONAL
ACR & HEAT PUMP
AWARDS**

The **ACR &
HEAT PUMP**
**Trainee
Of The Year
Awards**

**ACR &
HEAT PUMP
REGIONAL
EXHIBITION**

Our renowned National Awards are the perfect opportunity to celebrate the best in the HVACR industry and to promote the successes of the year. The awards will be held on March 6th 2025 at the Midland Hotel, Manchester, with the evening starting at 6:30pm with a drinks reception, giving a perfect opportunity to network with your peers in the industry.

Returning in 2024 The ACR Regional exhibitions are ideal for showcasing new and existing product ranges, and networking with fellow industry experts. Single and double tabletop stands are available to exhibit on along with sponsorship opportunities, and the event is free for visitors to attend.

For more information on sponsorship packages at the awards & exhibitions or to book a table please contact Hayley Comey at hayleyc@warnersgroup.co.uk.



Total cost £6650 + VAT**OPTION 1****Logo(s) marketing placement**

(Pre & post event)

- ACR & Heat Pumps Journal
- ACR & Heat Pump Today Website
- ACR & Heat Pump today e-shot
- Cooling Post

Social Media

(Pre & post event)

- Facebook
- Twitter
- LinkedIn
- Instagram

Print

- Logo to be included in winners supplement, ACR Journal and Heat Pumps Today
- Full page ad within Menu/Programme

Website(s)

- Leader board advert on the awards page

On the night

- Full-size pop-up banner within the main event room *(supplied by you)*
- Logo on screen during drinks reception
- Logo on screen during dinner
- Thank you for sponsoring in opening speech
- Present an award
- Table of 10
- Your table will be guaranteed at the front of the stage on the evening
- Branded table gifts to be placed on all tables on the evening if you wish

Total cost £3500 + VAT**OPTION 2****Logo(s) marketing placement**

(Pre & post event)

- ACR & Heat Pumps Journal
- ACR & Heat Pump Today Website
- ACR & Heat Pump today e-shot
- Cooling Post

Social Media

(Pre & post event)

- Facebook
- Facebook
- LinkedIn
- Instagram

Print

- Logo to be included in winners supplement, ACR Journal and Heat Pumps Today
- Full page ad within Menu/Programme

Website(s)

- Button advert on ACR Website *(Awards section)*

On the night

- Logo on screen during drinks reception
- Logo on screen during dinner
- Thank you for sponsoring in opening speech
- Your table will be guaranteed within the first half of the room

BOOK
YOUR TABLE
£2015
+ VAT



BOOK
YOUR PLACE
£215
+ VAT

Total cost £600 + VAT**OPTION 3****Supporter option**

- Logo on screen during drinks reception
- Logo on screen during dinner
- Thank you for sponsoring in opening speech

Total cost £3000 + VAT**Drinks Reception Sponsorship**

Exclusive sponsorship with your branding only (apart from ours) around that area, you can place banners, have a table showcasing some sample products should you wish to bring them and to place flyers or branded gifts around the drinks reception. Your company logo included on all marketing pre and post the event. A full page included within the programme circulated on the evening. Logo to be on all banners and big screens on the evening. Thank you in the opening speech, logo on screen.

Total cost £2500 + VAT**Photobooth Sponsor**

Have the opportunity to sponsor the annual photobooth, you can have your branding on the backdrop as well as your company name on all of the photos that are pre-printed on the evening by our guests. Your company logo to be included on the big screen on the evening to say thank you for sponsoring. Logo to be included on all of our marketing pre and post the event.

Total cost £500 + VAT**Heads & Tails**

A game we always play throughout the evening for one lucky guest gets to walk away with a cash prize. If you wish to supply the winning cash, along with a highlight of your logo on the big screen when playing it to make the industry aware that you have sponsored this. *£500 cash to be collected from you on the evening – No invoice required*

ACR & HEAT PUMP REGIONAL EXHIBITION

Those of you exhibiting will be able to promote new and existing product ranges. Single or double tabletop stands can be booked, with sponsorship and technical briefing opportunities also available. Locally based contactors/installers/specifiers/end users are being invited to attend on the day.

They will also have the opportunity to attend two free technical briefings. However, all visitors must register in advance to gain entry. Space is extremely limited so if you would like to exhibit, sponsor or attend please get in touch as soon as possible.

Stands

- Single, linen included: £420
- Double, linen included: £770

Gold Sponsorship Package: £820

- Single Stand linen included
- Company Logo on pull up banner on day of expo
- Logo on all marketing communication to the industry

Platinum Sponsorship Package: £1120

- Double stand, linen included
- Company logo on pull up banner on day of expo
- Logo on all marketing communication to the industry
- Full Page advert in ACR Journal



All enquiries contact hayleyc@warnersgroup.co.uk 01778 392445



The Leeds Marriott Hotel,
4 Trevelyan Square, Boar Lane,
Leeds, England, United Kingdom, LS1 6ET

11.30AM – 4.00PM



2026 Prices

Tables

Table of 10 £1,155.00 + vat

(Includes drinks reception, 3 course lunch, presentations and a guest speaker)

Places

Individual Place £120.00 + vat (Includes drinks reception,
3 course lunch, presentations and a guest speaker)

Sponsorship Options

Headline Sponsor £1,750.00 + vat (Exclusive only 1 headline sponsor)

- Enlarged logo stating headline sponsor on all marketing pre and post the event on all print and digital platforms
- Presenting all awards on the day to the winners
- Thank you in the opening speech
- Logo on screen throughout the day
- Logo included on TOTY banners throughout the venue
- Full page included within the programme circulated on the evening
- If you book a table you will be guaranteed to be seated at the front of the stage
- Option to donate prizes to winners/finalists however many of your choice

Drinks Reception Sponsor £1,000.00 + vat

- If you book a table then you will be seated close to the front for the best view of the day
- A banner to be included within the drinks reception area
- Gifts on the tables if required
- Logo on screens and banners around the venue to state drinks reception sponsor
- Logo exposure across our print and digital format pre and post the event

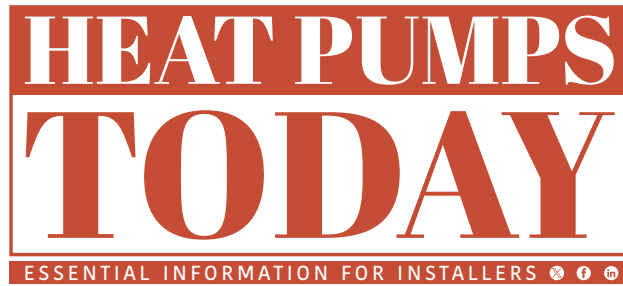
Wine Collar Sponsor £650.00 + vat

- If you book a table then you will be seated close to the front for the best view of the day
- Wine will be included on all tables on the day, we can print a branded wine collar to place on the top of each bottle for you
- Logo exposure across our print and digital platforms pre and post the event
- Logo on screen during the event and thank you for sponsoring in the opening speech

Sponsor £550.00 + vat

- Logo included on all marketing pre and post the event in print and digital
- Thank you in the opening speech
- Logo on screen throughout the evening
- Full page included within the programme
- If you book a table you will be guaranteed to be seated within the first 10 tables for the best view

All enquiries contact
hayleyc@warnersgroup.co.uk
01778 392445



Put your solutions for the heat pump industry in front of installers, maintainers, specifiers, manufacturers, distributors, training providers and major end-users.

Contact

Victoria Liddington

ADVERTISING SALES

victoria.liddington@warnersgroup.co.uk

01778 395029 / 07980 210377



WWW.ACRJOURNAL.UK/HEAT-PUMPS